

## Bear Creek Advertising

# Rates & Ad Sizes

For more information contact Dawn Kelly at 479-434-3008

20,000 Prints distributed in five counties throughout an 8 week period

- First rate listed is Black W/One Color/Second rate is Full Color
- Additional options are available
- Rates do not apply to non-profit organizations

1.5x3.5

\$65.50/ 78.75

\$65/8 weeks = \$8.15/wk

78.75/8 weeks = \$9.85/wk

3.5 x 2

\$87.50/ 105.00

\$87.5/8 weeks = \$10.95/wk

\$105/8 weeks = \$13.15/wk

2x3.5

\$87.50/ 105.00

\$87.5/8 weeks = \$10.95/wk

\$105/8 weeks = \$13.15/wk

5.5x3.5

\$240.5/ 288.75

\$240.00/8 weeks = \$30.00/wk

\$288.75/8 weeks = \$36.00/wk